

DNCL AutoUpdate

The National Do Not Call (DNCL) AutoUpdate solution available from DMSPro allows you to drastically reduce the manual effort involved updating your system with the latest DNCL registrations. This makes it easier for you to comply with the recent Federal Legislation.

Without our DNCL Solution, updating your system would require you to access each client record individually, cross-reference their phone numbers against the downloaded DNCL file¹, and manually adjust the appropriate contact flag for each client record.

The **DNCL AutoUpdate** program from DMSPro ***eliminates this effort!*** It automatically reads through the DNCL file¹ and your system's client records, compares the two, and updates the corresponding contact flag in your system...*seamlessly!*

Update as often as you wish

Download the DNCL files¹ from the website onto a PC at your dealership and use DMSPro's DNCL AutoUpdate to complete the update on your system.

Download and update as often as you like: daily, weekly, or semi-monthly.

DMSPro can assist you with:

- ◆ Analyzing and improving your Dealership's client contact methods
- ◆ Training your employees on how to handle the DNCL
- ◆ Developing internal procedures to improve compliance and client accuracy

Simple to Use - Just 4 Easy Steps!

1. **DOWNLOAD** the file from the DNCL website for your area codes¹
2. **RUN** the AutoUpdate program
3. **MONITOR** as the program updates the DMS client records
4. **PRINT** the update log and reports for your records and audit trail.

For more information on
DNCL AutoUpdate
or other products and services
we offer please contact:

info@dmspro.net

It's simple to use, saves you time, and facilitates compliance.

¹ Requires the dealership to subscribe to the National DNCL service.



DMSPRO INC.

**DEALER
MANAGEMENT
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DNCL AutoUpdate - Key Points to Consider

DNCL BASICS:

- Exempt from National DNCL Rules are calls made to:
 - consumers with whom you have an **existing business relationship**,
 - consumers who have **provided express consent** for receiving calls,
 - and **businesses**²
- You are also responsible for maintaining and adhering to **your own dealership do not call list** and keeping records for customers who have provided you with express consent for receiving calls.²
- Calls to consumers with whom you have an existing business relationship must occur within **18 months** of a transaction, or within **6 months** of an inquiry²

WHAT DOES THAT MEAN FOR YOUR BUSINESS:

- Simply adhering to the time frame restrictions can **drastically reduce the potential for business** that can be achieved from your entire client base.
- Given current economic conditions, and resulting consumer watchful spending, **now is not the time to give up on a single client in your database!**
- Be **proactive** by acquiring DMSPro's DNCL AutoUpdate, allowing you to keep the client records on your system updated with the latest DNCL registrations, while still maintaining your own do not call list.

***Existing clients are the greatest source of potential sales,
don't limit your ability to mine that potential!***

PRICING FOR DNCL AUTOUPDATE SOLUTION FROM DMSPRO INC:

One time setup and installation: \$985 per store³, Support: \$99 per month⁴.

³Multiple store special pricing available. ⁴When 12 months support is prepaid. Month to month pricing is \$119 per month.

Please Note: DNCL AutoUpdate program is currently only available for Reynolds ERA™ customers.
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These regulations can make managing client contacts an overwhelming task.

The consultants at DMSPro are available to help you evaluate your current system settings and client contact procedures.

For information on DNCL AutoUpdate or additional DMSPro Consulting Services please contact: info@dmspro.net

Find out how we can help.



² For complete details, rules and regulations regarding The National Do Not Call List (DNCL), we encourage you learn more and visit the CRTC and National Do Not Call List (DNCL) Websites: www.crtc.ca and www.innate-dncl.gc.ca